



BEGE 2019: ONE OF THE MOST THOUGHT PROVOKING GAMING SHOWCASES IN EUROPE IS FULLY BOOKED, CONFIRMING THE SHOW'S GLOBAL IMPORTANCE

BEGE 2019 represents a unique platform for showcasing innovative gaming products and services

In less than one-month **Balkan Entertainment and Gaming Expo 2019** will feature more than 80 companies from all sectors of the gaming industry as they showcase their newest cutting-edge products, services and solutions at one of the most significant gaming events in the Eastern and Central European region. This year, **15 +** exhibitors from different European countries will make their debut at **BEGE 2019** which will take place from **20 to 21 November at the Inter Expo Center, Sofia.**

According to Milena Tsankarska, Project Manager of the event, BEGE 2019 has surpassed all expectations. The three reserved exhibition halls are fully booked, confirming the show's global importance. "BEGE is always one of the most important trade platforms for the Eastern and Central European gaming and entertainment industry." Milena Tsankarska notes. "It offers an excellent platform for gaming professionals to showcase, promote and learn about the latest cutting-edge products and solutions and at the end of the day, for companies in the gaming and entertainment sector to conduct and expand business." she adds.

BEGE consistently delivers quality to exhibitors and unique networking opportunities for visitors from across the Eastern and Central European region and abroad. The show has improved and expanded with each successive edition. The twelfth edition of the must-attend B2B showcase for the gaming-entertainment industry in Europe will feature all of the leading companies in the industry across three halls that boast a remarkable 30% increase in size continuing to internationalize the event and enrich the exhibition by diversifying content.

With the heightened development of new technologies, more innovations will be showcased this year. BEGE 2019 key highlights include:

Innovation Zone: in an ever-evolving industry, the strengths belong to those who move with the times and constantly innovate. The BEGE Innovation Zone gives the opportunity to every exhibiting company to present the newest cutting-edge product from its portfolio and to every visitor to listen to a variety of topics presented by the companies who are leaders in their field.

Sales Pitch Corner: because "It only takes one voice, at the right pitch, to start an avalanche", BEGE gives the exhibiting companies an even better opportunity to present their best.



BEGE Awards: the ceremony will come with more glamour and excitement than ever to honor individuals and companies for significant contribution and outstanding achievements in the gaming, entertainment and leisure Industries.

The Eastern European Gaming Summit: the upcoming edition of the acclaimed conference which will be held from **19 to 20 November** will bring 20+ hours of quality content focusing on bringing together local and international operators with industry experts for knowledge sharing which involves compliance and innovative solutions.

Traditionally BEGE & EEGS 2019 will be held in the **Inter Expo Center, Sofia**. The venue is perfectly located near the historic downtown of the vibrant capital city of Bulgaria. Airports, high-end hotels, restaurants, coffee shops, bars and fashion boutiques are only a short distance away. Parking facilities and transport services are also easily available.

The registration desks for both BEGE & EEGS are open.
You may register for BEGE 2019 here <https://www.balkangamingexpo.com/register/>
Hurry up and get the EEGS 2019 Early Bird offer here:
<https://eegamingsummit.com/register/>

Do not miss your chance to become a figurehead of the new gaming elite of Europe!
See you in November!

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BEGE – the pivotal meeting point for the gaming and entertainment industry in the European region. The event is business oriented and provides opportunities for exploiting commercial contacts and presentations of products for the leisure, gaming and entertainment industry as previously mentioned as well as showcasing technologically advanced products and platforms for optimizing operational, management and control processes. BEGE attracts companies from around the world, offering products for hotels, gaming centers and casinos, applications for restaurants, advertising, multimedia, as well as marketing and digital technologies, mobile applications, security and surveillance systems. Visit the 12th edition of BEGE on 20-21 November at Inter Expo Center, Sofia, Bulgaria. For more information, please visit: balkangamingexpo.com

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